

NHBUA Executive Board Meeting

June 11, 2023

The Executive Board Meeting of the NHBUA was called to order at 9:00 Am by President Jim Walsh.

Attendance: Matt Buteau, Duane Welch, Lee Champagne, Brian Troupe, Jeff Kleiner, Kevin Bolduc, Dave Harrington, Bill Makarawicz, Phil Levesque, Don Micucci, Don Strohmeyer, Gary Noyes, Dave Witham, Adam Rozumek, Ted Houlihan, Absent: Terry Dostie

Secretary-Treasurer Report – Duane Welch

Duane reported that he has received 42 paid dues already.

Total checks written at this time - \$1,447.97

Total Deposits - \$2474.50

Total Balance \$2284.69

Motion to accept the Treasurer's Report moved by Levesque second Micucci Minutes from Executive Board Meeting from March 19, 2023 were reviewed and a motion to accept – moved by Kleiner, second by Rozumek

Assignors Report:

Bill Mac- 188 officials and 160 worked games- 200 declined games

1258 games but 38 not filled ---19 new Athletic Directors and - Bus Issues

Gary: 14% of JV games had one ump - Region 1 and 3 need to be assigned first

Proposal: Don't publish all at once- "It is the same beat of the drum every year

All assignors agreed to meet after the meeting to resolve some issues.

Numbers 550 and 650 were agreed to distinguish first and second year umpers.

Brian suggested an increase in assignors fees and Arbiter Training is Needed !

Don : Significant JV problems in his area,

Motion to accept the Assignors Report: Moved by Micucci -second by Troupe

Supervisors Report: Jeff Kleiner

Jeff gave a thank you to all for a fantastic season – Evaluations did happen

All Tournament finals were televised – Ejections for the season were 14

7 ejections were at the Varsity Player level – 4 at the JV level and 3 coaches

3 ejections were rescinded after further review

Motion to accept Supervisors Report -Moved Micucci with second Levesque

Interpreters Report: Terry Dostie excused

Bud Report: Kevin Bolduc

19 members in the first year class – 14 moved up – 5 need to do summer baseball

umpires are working the same position and need to be assigned both plate and base

No JV Tournament – a survey of participants will be developed by Jim and Kevin

13 applicants are already signed for next year

Lee Champagne stressed the need for the North Country to have clinic and suggested that Rick Force would be available to help instruct. Levesque and Witham also made themselves available if needed.

Performance Coordinator : Don Micucci

Some evaluations were completed this season Jim Fletcher did 3 and Don Micucci did 7. - There was some difficulty with the NHIAA membership for two other evaluators Jim Hale and Alan Gorowicz and the NHBUA will pay the NHIAA fee for non members (see New Business)–However it is believed that Alan will soon be a NHBUA member. Don Micucci needs to be informed about any transfers as he needs to evaluate them..... Brian Troupe raised the issue of an increase in evaluators pay. Motion to increase the pay for evaluators (NHIAA) fee moved Rozumek second Welch was unanimously accepted. Supervisor will take to the NHIAA meeting.

Website / Social Media Coordinator: Matt Buteau

Matt presented a detailed and wide ranging strategic plan to promote the NHBUA, appeal to potential umpires, and recruit more members using Facebook and Instagram. His presentation was thoughtful and complete and members were handed an outline of his Strategic Plan for the NHBUA. The items in the plan contained the following:

1. Define Objectives and Target Audience
2. Develop a Consistent Brand Identity
3. Content Strategy
4. Facebook and Instagram Presence
5. Paid Advertising
6. Engage and Interact
7. Collaborate with Influencers and Partners
8. Measure and Adjust

The big picture of the Strategic Plan is selling the NHBUA in a number of ways in order recruit members and promote ourselves. “Get our umpires out there as our brand is important.”

Motion to accept the Website/Social Media - moved by Micucci, Second Rozumek

Old Business: None

New Business:

Add two people to the evaluator role with the NHIAA Dues being paid by the NHBUA moved by Witham second by Makarawicz - (Fletcher, Hale, Gorowicz)

After consultation with Treasurer, Duane Welch regarding Association finances.....

Motion by Houlihan second Micucci to authorize the Website/Social Media Coordinator to spend no more than \$1,000 to implement aspects of the approved Strategic Plan.

The expenditure is for the year June 11,2023 to June 11, 2024. The actual payments will be under the supervision of the President and the Secretary/Treasurer.

Alignment of Schools: Assigners will meet following this meeting to complete task.

Discussion of Guest Speaker at the Annual Meeting: Many adjustments can be made to the meeting format to accommodate changes. (Consent Agenda)

Cost is an issue...Perhaps contact equipment supplier

Hall of Fame Nominations: Brian Troupe

Merl Larmie

Mark Torr

Vic Cloutier

Lee Champagne brought up the issue of a “member at large” from the North Country and after discussion it was decided that this needs to be an agenda item for the next meeting.

Discussion occurred regarding the creation of a stipend for the Website/Social Media Coordinator for his work for the coming year. A motion to table this idea was made by Phil Levesque and second by Bill Makarawicz and the motion passed: Tabled until January 21,2024

Motion by Jeff Kleiner second Brian Troupe to adjourn. Meeting adjourned at 11:45AM

Respectfully Submitted by

Ted Houlihan
Past President